

Order Item Summary

CBS TELEVISION STATIONS



KYW-TV

Order ID: 79997 CF NTL-POL

FBD - LBD: 09/04/12 - 09/10/12

HI#:

Created: 08/03/12 10:30 AM

Client: AMERICANS FOR PROSPERITY...

CPE: / / 326

Agency Commission: 15 %

Updated: HJMALLOY on 08/06/12 10:15 AM

Agency: MENTZER MEDIA SERVICES (24184)

Product: EST#326 (9820)

Sell :20:00

Confirmed: 08/03/12 05:03 PM

Buyer: STEPHANIE KOHLBAUER

Demo: HHOLDS DMA RTG

Sched Code: Z

PRINT REQUIRED

AE: JOHN LINK POL-GWTS-PH

Billing Int: Monthly

BM: SS

Share: 0%

WPVI: 0%

WCAU: 0%

WTFX: 0%

WPHL: 0%

WPSG: 0%

WPPX: 0%

WGTV: 0%

CABLE: 0%

NEW ORDER CHG/PH 08/03/12																	
Item	Time Class	Eligible Days					Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	ENEWS5PM	0	0	1	1	0	0	NEWS	30			0.0	\$650.00	2	\$1,300.00		
<u>FBD</u>		<u>LBD</u>		<u>Sep 03</u>													
09/05/12		09/06/12		2													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate Spots Total	NR A/G
002	NEARLYMF	0 1 1 1 1 0 0	NEWS	30				0.0	\$950.00 4 \$3,800.00	
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>							
	09/04/12	09/07/12	4							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate Spots Total	NR A/G
003	NLATE	0 1 1 1 1 1 0	NEWS	30				0.0	\$1,800.00 5 \$9,000.00	
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>							
	09/04/12	09/08/12	5							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate Spots Total	NR A/G
004	WSUN7-9A	0 0 0 0 0 0 1	NEWS	30				0.0	\$400.00 1 \$400.00	
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>							
	09/09/12	09/09/12	1							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate Spots Total	NR A/G
005	WFACE	0 0 0 0 0 0 1	MORN	30				0.0	\$3,500.00 1 \$3,500.00	
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>							
	09/09/12	09/09/12	1							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate Spots Total	NR A/G
006	ENEWS5PM	1 0 0 0 0 0 0	NEWS	30				0.0	\$650.00 1 \$650.00	
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>							
	09/10/12	09/10/12	1							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate Spots Total	NR A/G
007	NEARLYMF	1 0 0 0 0 0 0	NEWS	30				0.0	\$950.00 1 \$950.00	
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>							
	09/10/12	09/10/12	1							

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Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: JOHN LINK POL-GWTS-PH

Billing Int: Monthly BM : SS

Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NLATE	1 0 0 0 0 0 0	NEWS	30				0.0	\$1,800.00	1	\$1,800.00		
<div><div>FBD</div><div>09/10/12</div><div>LBD</div><div>09/10/12</div><div>Sep 10</div><div>1</div></div>													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	P48HRS A3	0 0 0 0 0 1 0	REGP	30				0.0	\$3,000.00	1	\$3,000.00		
<div><div>FBD</div><div>09/08/12</div><div>LBD</div><div>09/08/12</div><div>Sep 03</div><div>1</div></div>													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	PSIXTY	0 0 0 0 0 0 1	REGP	30				0.0	\$10,000.00	1	\$10,000.00		
<div><div>FBD</div><div>09/09/12</div><div>LBD</div><div>09/09/12</div><div>Sep 03</div><div>1</div></div>													

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	18	0	\$34,400.00	\$29,240.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$34,400.00	\$29,240.00	\$0.00	\$0.00